

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision 566675 /		Alt Order # 09784331
Product RNC-ROMNEY		
Contract Dates 08/08/12 - 08/14/12		Estimate # 310
Advertiser Republican National Committee-Romney/R/P		Original Date / Revision 08/07/12 / 08/07/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KDVR	Account Executive Alexandra Bradley	Sales Office Washington DC
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

American Rambler Production
138 Conant Street
Beverly, MA 01915

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	31	08/13/12	08/14/12	Good Day Colorado	7a-8a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$275.00			
N 2	31	08/08/12	08/10/12	Good Day Colorado	7a-8a		:30			NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				6	\$275.00			
N 3	31	08/08/12	08/10/12	Good Day Colorado	8a-9a		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				6	\$200.00			
N 4	31	08/13/12	08/14/12	Good Day Colorado	8a-9a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$200.00			
N 5	31	08/08/12	08/10/12	Regis & Kelly	90130a-10a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$175.00			
N 6	31	08/13/12	08/14/12	Regis & Kelly	90130a-10a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$175.00			
N 7	31	08/13/12	08/14/12	Judge Judy	12p-1p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$200.00			
N 8	31	08/08/12	08/10/12	Judge Judy	12p-1p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$200.00			
N 9	31	08/08/12	08/10/12	Judge Judy	4p-5p		:30			NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				6	\$250.00			
N 10	31	08/13/12	08/14/12	Judge Judy	4p-5p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$250.00			
N 11	31	08/08/12	08/10/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				6	\$450.00			

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566675 /	09784331

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/14/12	RNC-ROMNEY	310

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican National Com	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	31	08/13/12	08/14/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$450.00			
N 13	31	08/08/12	08/10/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$450.00			
N 14	31	08/13/12	08/14/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$450.00			
N 15	31	08/08/12	08/10/12	M-F LN 9p-930p News	9p-930p		:30			NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				6	\$900.00			
N 16	31	08/13/12	08/14/12	M-F LN 9p-930p News	9p-930p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$900.00			
N 17	31	08/13/12	08/14/12	M-F LN 930p-10p	930p-10p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				4	\$700.00			
N 18	31	08/08/12	08/10/12	M-F LN 930p-10p	930p-10p		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				6	\$700.00			
N 19	31	08/13/12	08/13/12	Hell's Kitchen Mon 7-8p	7p-8p		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$2,800.00			
N 20	31	08/12/12	08/12/12	TMZ SU 3p-4p	3p-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$200.00			
N 21	31	08/11/12	08/11/12	Cops/Syn	6p-7p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$250.00			
N 22	31	08/11/12	08/11/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$500.00			
N 23	31	08/11/12	08/11/12	Sa LN 930p-10p	930p-10p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				2	\$400.00			
N 24	31	08/12/12	08/12/12	FOX News Sunday	9a-10a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				2	\$250.00			
N 25	31	08/12/12	08/12/12	News Sunday 5p-530p	5p-530p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				2	\$400.00			
N 26	31	08/12/12	08/12/12	News Su 530-6p	530p-6p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				2	\$400.00			
N 27	31	08/12/12	08/12/12	Su LN 9p-930p	9p-930p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				2	\$900.00			
N 28	31	08/12/12	08/12/12	Su LN 930p-10p	930p-10p		:30			NM	2	\$1,200.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				2	\$600.00			
N 29 31		08/12/12	08/12/12	Sunday Sports Zone	10p-1030p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$225.00			
Totals											92	\$41,750.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	92	\$41,750.00	\$35,487.50
Totals	92	\$41,750.00	\$35,487.50

Signature: _____ **Date:** _____

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